



Minutes

**CCSW Board Meeting / CCSW Office - 402 Peoples St. #1a
Nov. 1, 2016**

Meeting called to order at 7:39 p.m. by Chairman Steven Hansen

Member(s) present:

Steven Hansen, Chairman
Jimmy Willden, Co-Chair / Founder
Garrett Wieland, 2nd Co-Chair
Vanessa Meier, Secretary/Treasurer
Gerald Flores

Member(s) absent:

Steven James
David Martinez

Business:

GoFUNDMe Campaign - discussed how to light a fire. All agreed to build smaller goals and campaigns that feed into the main one. Then the idea of encouraging everyone at all of our CCSW events to log on and donate \$5 or more.

Hansen brought up Nov. 4 Showcase, and Board discussed -

- 1) Radio promo on 106-5 The Shark for Friday morning, Nov. 4- hit points from Press Release.
- 2) Hansen reiterated the need for performers to "keep audience" in mind: family-friendly, no cursing, etc. at The Churchyard. Nominated Wieland to reach out to performers to remind them of this.
- 3) Discussed not planning any CCSW-sanctioned shows, or Churchyard concerts on First Fridays (ArtWalk).

MOTION by Jimmy Willden to hereby not schedule CCSW-sanctioned shows on First Fridays.

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried.



4) Discussed other avenues of event promotion to research: Eventbrite, Gigtown, Bandsintown, Reverbnation, etc.

Vanessa Meier began discussion on CCSW "Hot Rod for The Ritz" Car Show & Music Festival (Mar. 11, 2017).

Hansen expressed need to know the Electrical Power Requirements at The Ritz AS SOON AS POSSIBLE.

MOTION by Jimmy Willden to create Committees for "Hot Rods for The Ritz.

- 1) Programming Committee - Steven Hansen, Jimmy Willden, John Roman, Steven James, David Martinez.
- 2) Production Committee - Steven Hansen, Garrett Wieland
- 3) Marketing Committee - Jimmy Willden, Gerald Flores, Steven James

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried. Committees accepted, and members of each committee can be added at any time by committee heads.

MOTION by Vanessa Meier to set the hours of "Hot Rods for The Ritz" as: 4:30 p.m. - Car Show Sign-up; 6 p.m. - music begins; 10 pm - Car Show Awards; 10:30 p.m. - headliner; end by MIDNIGHT.

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried.

Willden began discussion on CCSW Memberships. Hansen was on the fence at first, and then came around once Board developed further ideas to offer for membership: \$60 for 1-year membership (equals \$5/month) =

- 1) CCSW t-shirt,
- 2) Free submissions to quarterly songwriting contests (nominated songs will go on to populate the Music Awards)
- 3) Access to special Artist Tips videos(Gerald offered to help make vids), and other EXCLUSIVE CONTENT.
- 4) Populate members only section of site (Gerald to help orchestrate this) - with as much exclusive, educational, constantly updated and added content as possible. Make CCSongwriters.com a one-stop shop for musicians and songwriters.
- 5) Offer discounts for members to music shops, recording studios, photographers, graphic designers, CCSW Showcases, Retreats and Conference.
- 6) Offer members BOOKING INFO for ALL VENUES in REGION.



MOTION by Jimmy Willden to accept \$60 membership dues, and set the date to launch membership as January 8 (Second Sunday).

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried, possible amendment to quarterly payment option if needed, to be discussed at NEXT MEETING.

MOTION to move Nov. 13 In The Rounds to the big stage, if Casey Lain agrees (Willden will make contact) to make final In The Rounds at House of Rock special.

VOTE: 5 in favor, 0 opposed, 2 absent.

Willden began discussion on beginning a CCSW "Hall of Fame" and announced his picks for nominations as MATT HOLE, JAKE WARD and JOSH GLENN.

MOTION by Jimmy Willden to create CCSW "Hall of Fame" and induct two honorees each year - Honorees must be of Regional "Legend" Status or possess some, if not all, of the following criteria: Passion for our city; work ethic and vision falls in line with CCSW mission; quality songwriter; unwavering support of CCSW and all of our endeavors.

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried.

Wieland nominated Tom Whitehurst as a 2016 Inductee.

MOTION by Jimmy Willden to accept MATT HOLE and TOM WHITEHURST as our 2016 "Hall of Fame" Inductees, who will receive a plaque (suggested guitar with all of our signatures), and an honorary lifetime membership to CCSW, and included in special section on website.

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried.

MOTION by Vanessa Meier to announce CCSW "Hall of Fame" Inductees at the Dec. In The Rounds.

VOTE: 5 in favor, 0 opposed, 2 absent.

RESOLVED: Motion carried. Amended, for future years: Inductees will be announced and honored at the Music Awards every February (the 2017 Inductees will be announced Feb. 2018, etc.)



MOTION by Jimmy Willden to set next meeting date for Tuesday, Nov, 1.

VOTE: 6 in favor, 0 opposed, 1 absent.

RESOLVED: Motion carried.

Meeting adjourned at 9:38 p.m.

Next Meeting Date: Tuesday, Nov. 15, 2016 - 7:30 p.m.