



Minutes

CCSW Board Meeting - 1217 Florida Ave.

Jan. 19, 2017

Meeting called to order at 8:10 p.m. by Chairman Steven Hansen

Member(s) present:

Steven Hansen, Chairman

Jimmy Willden, Co-Chair / Founder

Garrett Wieland, 2nd Co-Chair

David Martinez

Member(s) present via group text:

Vanessa Meier, Secretary / Treasurer

Steven James

Gerald Flores

Old Business:

Jimmy said last "In The Rounds" went really well, Garrett and David agreed. Garrett brought up the lady that came and played (Janis Joplin if she was still alive today) via Rick Hoefel's suggestion. All present agreed to look into her as a possible showcase performer in the future. April or August?

New Business:

- 1) Steven Hansen said Churchyard starting season now in August. Look for venue for Apr. Showcase. Venue suggestions:
 - Executive Surf Club (Jimmy contacted next day)
 - House of Rock (Jimmy contacted next day)
 - The Ritz Theatre (always an option)
 - Wolfe Recital Hall (via Steven Hansen)

MOTION to set first CC Songwriters Presents: Showcase of 2017 for APRIL 28, 2017. Venue TBD.

VOTE: All in favor.

RESOLVED: Motion carried.



Artists for April Showcase, began running list of names.

- R.J. Ramon?
- Matt Hole?
- Dan Brodhag?
- Rev. Matt?
- The Lady - Janis Joplin (find name)

Artists for August Showcase, began running list of names

- Clarissa Serna
- Tim Russell
- Bobby Carter
- Blind Owls

Steven brought up The Churchyard's TEXAS LEGENDS Sept. Show, featuring Susan Gibson and George Henley, make it a CC Songwriters sponsored show. Could we work in a workshop? Also, all CC Songwriters members get 10% discount to this show.

2) First CCSW Songwriters Contest of 2017.

- Push at next In The Rounds, online, PR, media, and Social media.
- Make certificates for winners? Maybe a gift card to local music store or recording studio?
- Institute the other rewards from website.

MOTION by Jimmy and Steven Hansen to set Kick-Off Date of 1st Songwriters Contest for Mar. 1, 2017.

VOTE: All in favor.

RESOLVED: Motion carried.

MOTION by Jimmy and Steven Hansen to set deadline for 1st Songwriters Contest for Mar. 31, 2017.

VOTE: All in favor.

RESOLVED: Motion carried.



3) General Meeting

MOTION by Jimmy and Steven Hansen to set the date for the first CCSW General Meeting for Feb. 21, 2017 at THE RITZ THEATRE at 7:30 p.m.

VOTE: All in favor.

RESOLVED: Motion carried.

4) Postponing HOT RODS FOR THE RITZ:

MOTION by Jimmy and Vanessa to postpone Hot Rods for The Ritz Car Show and Music Festival to a future TBD date (possible October, as suggested by the CC PATCH board.)

VOTE: All in favor.

RESOLVED: Motion carried.

5) Places to print merch:

- Jimmy brought up needing suggestions for possible places to print merch.
- Steven Hansen said to use Stitch It, and to talk to Allison - mention Steven Hansen's name.
- Jimmy mentioned C.C. Stitches, since they sponsored guitar strap stitching. He has left message, but has yet to receive response.

MOTION by Jimmy to set merch prices as follows:

- T-shirts: \$15
- Stickers and koozies - FREE

VOTE: All in favor.

RESOLVED: Motion carried.

6) Populating membership section with content:

- Suggested by Jimmy, Garrett and Steven Hansen to have each board member submit content for the membership section.
- Garrett will cover GIG ETIQUETTE
- Steven Hansen will cover LOAD-IN ETIQUETTE
- David Martinez will cover MEDIA and SOCIAL MEDIA TIPS
- Jimmy Willden will produce artist interviews and blog.
- Steven James - awaiting
- Gerald Flores - awaiting



- Vanessa Meier - awaiting

MOTION by Jimmy to have board member membership content completed by next board meeting, set for Tuesday, Jan. 31 at 8 p.m.

VOTE: All in favor.

RESOLVED: Motion carried.

7) CCSW Songwriters Festival, Music Awards & Conference:

- Jimmy has met with Rick Hoefel and Kim Erwin on developing a festival under the CCSW name, called the Corpus Christi Songwriters Festival, dates set for Feb. 16-19, 2018.

MOTION by Jimmy for CCSW to officially back the festival, and help run it.

VOTE: All in favor.

RESOLVED: Motion carried.

Meeting adjourned at 9:24 p.m.